

Report of Auxilium Business Incubation Centre

2019 - 2020

Programme: Inauguration of ABIC

Date: 08.03.2019



INSTALLATION OF ABIC

AUXILIUM BUSINESS INCUBATION CENTRE



MATHA SKILL DEVELOPMENT CENTRE



International women's Day was organized along with Matha skill development Centre on how women can employ their skills and earn from home. On the same day Auxilium business incubation Centre (ABIC) was inaugurated by Mr.Jawarilal Jain, Founder and Chairperson of AMBALAL group of companies. This day also marks the signing of Memoranda with Matha Skill Development Centre and Ambalal Group of Companies, Vellore.

Awareness programme for Women were organized entrepreneurs Matha Educational Trust. Aari Workshop and Jute Bag making workshops were conducted in collaboration with Matha Skill Development Centre, where 12 students from BBA benefited from it.

Programme: Upscaled Entrepreneurship and Skill Development Programme
Date: 20.02.2020 – 21.02.2020



Industrial Motivational Campaign (IMC- Y) in collaboration with Matha Educational Trust was conducted for MBA students. It was a two-day programme that enriched the students on the skills needed to develop entrepreneurship.

Programme: Management Development Programme
Date: 21.05.2020 to 23.05.2020

Three-day Management Development Programme was conducted for the II MBA students on various themes such as Digital Marketing, Funding Avenues and Government Agencies, Determination of Plant and production programme and Machinery, Supply Chain Management. Value Chain Analysis and Growth Strategies. Zoom platform was used to enrich the students on various topics. Dr. Beulah Suresh, Ms. Preethi Prabhakaran, Dr. Divya Keerthiga, Ms. Bhuvaneshwari, Ms. Balapriya and Dr. Uma Mageswari.

Programme: Virtual National Seminar
Date: 27.05.2020 to 29.05.2020



AUXILIUM COLLEGE (AUTONOMOUS)

(ACCREDITED BY NAAC WITH A⁺ GRADE WITH A CGPA OF 3.55 OUT OF 4 IN THE 3rd CYCLE)

GANDHINAGAR, VELLORE, TAMIL NADU - 632 006.

The Intellectual Property Rights Cell (IPRC)

&

Auxilium Business Incubation Centre (ABIC)

Organises

A Virtual National Seminar

In Collaboration with

National Institute for Micro, Small & Medium Enterprises (ni-msme)

An Organisation of

Ministry of MSME, Govt. of India

Hyderabad, Telangana, India

on

"Own Your Future through the
Journey of Entrepreneurship"

27th – 30th May 2020

COORDINATORS

Coordinator of IPR Cell

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Session Hosted and Moderated by

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NGO Partner
MATHA EDUCATIONAL TRUST,
VELLORE



Three-day Virtual National Seminar on the topic Own Your Journey through the Journey of Entrepreneurship was organised in Collaboration with National Institute for Micro, Small & Medium Enterprises (ni-msme), an Organisation of Ministry of MSME, Govt. of India, Hyderabad, Telangana, India. All the students of BBA, BBA(Hospital Administration) participated and benefited from the programme.

2020 – 2021

Programme: Micro Skillpreneurship Development Programme (MSDP)

Date: 01.07.2020-25.07.2020

Auxilium College Business Incubation Centre (ABIC), Auxilium College (Autonomous), Vellore, Coordinated with the Entrepreneurship Development Institute of India, Ahmedabad. Gujarat, in association with Matha Skill Development Centre, Gandhi Nagar, Vellore, and Sponsored by Accenture, Chennai organized a Webinar on Micro Skillpreneurs Development Programme (MSDP 067) from 10.30 am to 01.00 pm through Google Meet. The 25 days Sessions comprised of both theoretical and practical insights for the participants of the MSDP program. Mrs. Jayanthi, Staff, Madha Trust, did a practical demonstration of Various Millets Healthy Mix recipes to inculcate the students' knowledge of cooking methods for their Startups.

Programme: Entrepreneurship Development program

Date: 15.07.2020 to 16.07.2020

A National Level Virtual Entrepreneurship Development program was organized by Auxilium Business Incubation Centre (ABIC), Auxilium College & Department of Business Administration, Loyola College, Vettavalam in collaboration with COIR BOARD, Ministry of MSME, Govt.of India, Regional Office, Pollachi, Tamil Nadu, & Matha Trust Education 2020 on "Fostering Entrepreneurial Attitude and Skills- The Role of Educational Institutions and Government" from 15.07.2020 to 16.07.2020. Mrs.Balapriya and Mrs.Subha Chandra, Assistant Professors of the Department of Business Administration were the hosts for the Webinar. Mr.G. Poopalan, (Regional Officer) COIR BOARD, Pollachi and Mr. Jaishankar, Faculty, EDII/Bangalore, and Mr. Suriyaprakash, ni-MSME, Hyderabad were the Resource Persons for both the days.

Programme: Micro Enterprise Development Program

Date :16.10.2020-31.10.2020

A 15 days Micro Enterprise Development Programme was conducted by Matha Educational Trust, Vellore on behalf of Integrated Agri Training from 16.10.2020 to 31.10.2020 on Mush Room Cultivation, Organic Farming, Backyard Entrepreneur, Vermi Compost. Around 30 participants participated in the programme. The training was conducted in Panchayat Office, Kaniyambadi. The training commenced with the inauguration in the presence of Mr Raghavan, Chairman, Mr Thirumeni- APO, Ms Amudhavalli-BDO, Ms Rajeswari-BDO and Mr M Gunasekaran - Director

Matha Educational Trust. Mr Raghavan stressed on the importance of women becoming successful entrepreneurs. During the inauguration Mr Thirumeni elaborated on Micro Lab and on the importance on Entrepreneurs. It was followed by Mushroom cultivation by Mr M Gunasekaran. The training was from 10.00 am to 3.45 pm with a lunch break of one hour.

2021 - 2022

Programme: Webinar on Intellectual Property Rights

Date: 20.11.2021

Department of Business Administration organized a National Webinar on Intellectual Property Rights – Percieve your rights, via Zoom Platform where more than 350 members participated. Mr. Udhyaa Shankar, Assistant, Controller of Patent Office, Chennai was the resource person. The session covered the various aspects such as Patents, Trademarks, Industrial Design, Geographical Indications and Copyrights.

2022 - 2023

Programme: International Entrepreneurship Day

Date : 23.11.2022



The Department of Business Administration, Auxilium College (Autonomous) in association with Ambalal Group of Companies, Vellore celebrated the International Entrepreneurship Day 2023 on

11.01.2023 in the College Auditorium. The chief guest was Dr M Venkada Subbu - Founder & Director Darling group of Companies Vellore and the guest of honour was Mr G Praburam, the founder of Alubee Die Casters, Hosur.

As a part of the International Entrepreneurship Day, Ambalal groups handpicked few successful entrepreneurs of Vellore and awarded them “AMBALAL AWARDS”. The chief guest and guest of honour stressed on the nuances of doing business and shared their viewpoints among the budding entrepreneurs of Auxilium College. During the programme, the students participated in a webinar delivered by Ms. Angel Joe, Hyderabad.

The students of BBA, MBA and B.Com participated in the programme. The programme came to end with the vote of thanks proposed by Dr Beulah Suresh.

Programme: Management Development Programme

Date: 09.01.2023 – 14.01.2023



The Department of Business Administration conducted a one-week Management Development Programme (MDP) in association with Matha Educational Trust, Gandhi Nagar sponsored by MSME. 25 students of III BBA participated in the programme. Dr. Beulah Suresh, Dr. Bhuvaneshwari, Dr. S. Renuga Devi, Dr. M. Bala Priya, Dr. S. Uma Mageswari and Ms. Dhivya Bharathi were the resource persons for the MDP. A wide range of topics were covered during the programme that enable the students to be successful entrepreneurs. The topics include Motivation & Self Confidence, Why Self Employment? And Its advantages over wage employment, Women Resilient

Entrepreneur, Collecting ideas from friends, peers and supervisors about Management skills, HR Management, Reduces risk and unpredictability related to external recruitment of managers, Export Management, Marketing Management, Personnel Management, Financial Management, 4 P's of Marketing & Govt. Schemes, FSSAI & Legal Formalities, Risk Taking & Goal setting, Decision Making, Communication Skills and Creative thinking. The MDP started with an inauguration. Students actively participated in the programme.